

Media Advisory

For immediate release:

Friday, January 31, 2020

Region of Waterloo Arts Fund hosts open house

Waterloo Region – The Region of Waterloo Arts Fund's board of directors is hosting an Open House for grant applicants in advance of the Spring 2020 round. This will be an informal drop-in session where board members will be available to share general information about the Fund and its mandate.

What:	Drop-in Open House
When:	Tuesday, February 4
	5 p.m. until 7 p.m.
	Short information presentation at 5:15 p.m.
Where:	Region of Waterloo Administrative Headquarters
	150 Frederick Street, Kitchener
	Room 110, Ground Floor

No pre-registration is required; just stop by. This is not a grant writing session – Board members are available for general consultation only.

The Region of Waterloo Arts Fund welcomes applications in all arts disciplines from individual artists and arts organizations based in the Region of Waterloo (comprising the cities of Cambridge, Kitchener and Waterloo and the townships of North Dumfries, Wellesley, Wilmot and Woolwich).

Created in 2002, the Region of Waterloo Arts Fund is a not-for-profit corporation which provides arms-length funding for dance; film/video (including music videos); writing/publishing; music/recording; performance/event/multidisciplinary projects; theatre; and visual arts/crafts/multimedia arts in the Region of Waterloo. The Arts Fund invites applications in the spring and fall of each year. Applicants are first asked to submit a Stage 1 application outlining their project. On the basis of a review of those applications, a short list of applicants is then asked to submit a more detailed proposal in a Stage 2 application, augmented by budgets and additional support materials.

The mandate of the Arts Fund is to "make art happen" – stimulate arts activity – by funding projects throughout the Region that will occur within the next 12 months and, over the longer term, enhance the ability of an artist or arts organization to make more art happen through future projects.

The Arts Fund is one of the very few funds in Canada that awards grants directly to artist-led projects. The Arts Fund also supports new projects initiated by local arts organizations in collaboration with artists based in the Region. The funds are generously made available through Regional Council's allocation of the equivalent to a grant of 67 cents per capita.

By investing in the community via the Arts Fund, supported projects may be able to attract additional funds through earned revenue, grants from provincial, federal or private sources, sponsorships, private and in-kind donations. They can also positively impact the communities in which they take place, as well as the career trajectories of the local artists involved.

The next deadline for applications to the Arts Fund is 4:00 pm on Friday, March 6. Full details are available on the website: <u>www.artsfund.ca</u>.

For more information about the Open House, contact the Arts Fund via email: <u>info@artsfund.ca</u>, or by phone at 519-575-4450.

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